



NOW'S THE MOMENT TO BE YOUR BEST SELF.

ALCOHOL MAKES YOU MORE LIKELY TO LOSE
YOUR COOL AND HARM YOURSELF OR OTHERS.

**NOT MISSING
THE MOMENT...**

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DON'T FORFEIT THE FOCUS YOUR BIG MOMENTS NEED.

UNDERAGE DRINKING IS LINKED TO A LOWER ATTENTION SPAN.

A photograph of three high school students laughing and talking on a staircase. The students are in the foreground, with a blurred background of a school building. The image is overlaid with a dark red, textured graphic in the upper right corner and a green diagonal banner in the lower right corner.

NOT MISSING THE MOMENT...

**MOST ILLINOIS HIGH SCHOOLERS
THINK UNDERAGE DRINKING IS WRONG.**
MAKE THE HEALTHY CHOICE AND
LIVE YOUR MOMENTS ALCOHOL-FREE.

Source: 2018 Illinois Youth Survey

Funded in whole or in part by the Illinois Department of Human Services, Division of Substance Use Prevention and Recovery through a grant from the Substance Abuse and Mental Health Service Administration.